



Wineries



From Montefiore to Montefiore

There is no shortage of new wineries popping up in Israel but there is one new winery that has immediately caught the eye of connoisseurs and wine lovers alike: Kerem Montefiore, in memory of Moses Montefiore



Montefiore Wines

The winery is named after the plot of land now called Mishkenot Sha'ananim and Yemin Moshe in Jerusalem. When purchased in 1855 by Sir Moses Montefiore, this area was initially called 'Kerem Moshe Montefiore,' which means Moses Montefiore's Vineyard. It was the first Jewish land outside the Old City Walls and it was to become the cornerstone of modern & western Jerusalem. Moses Montefiore was a wine lover and was the first to encourage Jews in Israel to return to agriculture and plant vines. Now, 150 years after the founding of Mishkenot Sha'ananim, the Kerem Montefiore new winery has been created to celebrate the life of Moses Montefiore. The winery is a joint venture

between Arnon Geva and Rachel Montefiore. Arnon Geva, co-founder & CEO says: "This is a winery connected with the historical roots of both wine in Israel and of modern Jerusalem. My partners are the first Israeli Montefiores. This is a family that has contributed a great deal both to Israel and also to Israeli wine." Arnon Geva was a founder of the celebrated Castel Winery and his partners, the siblings Rachel and David Montefiore, have both followed their father, Adam Montefiore, a veteran of Israeli wine, into a career in the wine trade. Arnon Geva explains: "We are a professional team driven in the search for quality and originality. To this end, we use the services of one

of Israel's finest and most experienced winemakers." Sam Soroka, the wine-making consultant, has made wine in Australia, France, Canada, California and Israel. The wines were launched in 2013 and have been instantly successful in gaining recognition. They are sold in many of Israel's leading restaurants and hotels, and are exported to seven countries. The Montefiore Red was selected as one of Israel's top ten red wines by the New Israeli Wine Guide, the Montefiore Syrah was chosen for the El Al wine list and the winery had an excellent write up in Robert Parker's Wine Advocate. No doubt Kerem Montefiore is one of Israel's most exciting new wineries. ➔